



Dear applicants for EXIST-WOMEN,

For your application, we need your usual contact details as well as your thoughts on your project. We have limited the free text options because we only need a concise but clear presentation of your business idea. 10,000 characters should therefore be sufficient for all the questions below, please do not submit a business plan.

Name: _____

Surname: _____

Titel (if appl.): _____

Gender female/divers:

Email: _____

Mobil number: _____

Relation to the university (student, scientific/technical MA, lecturer/alumni, etc.):

Can you tell us something about your start-up/founding motivation?

Do you want to implement the start-up/founding project alone or in a team? If in a team: do you already have team members?

Application for EXIST WOMEN - Take off with your own business 2025

Describe your start-up/founding project (maximum 10,000 characters) - please base your description on the 5 contents below:

1. Briefly describe your project
2. Innovation: What is new in your project?
3. Does the project contribute to achieving the Sustainable Development Goals of the 2030 UN Agenda?
4. Is there already an assessment of the market situation of your product or a market entry strategy?
5. How far along are you in the project planning?

Thank you for your application!

Your data will be treated confidentially and will only be used for the purpose of your start-up/founding project. Please send the pdf to mafex@uni-marburg.de

Thank you - we will contact you as soon as possible

Best regards

Your

Team MAFEX