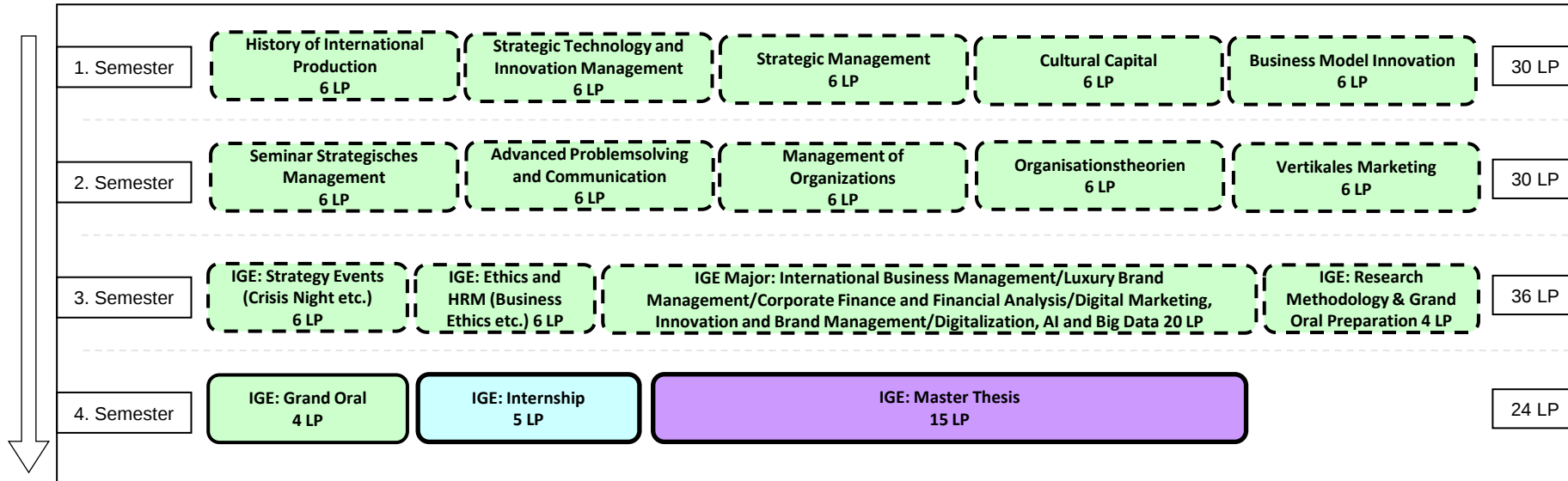


M.Sc. International Business Management

Exemplarischer Studienverlaufsplan für den **Master-Studiengang**
mit Beginn zum Wintersemester: Studienbeginn in Marburg

	Legende					
	Basis	Aufbau	Vertiefung	Praxis	Profil	Abschluss
Pflichtmodule						
Wahlpflicht						



M.Sc. International Business Management
Exemplarischer Studienverlaufsplan für den **Master-Studiengang**
mit Beginn zum Wintersemester: Studienbeginn an der IGE

Legende

Basis

Aufbau

Vertiefung

Praxis

Profil

Abschluss

Pflichtmodule

Wahlpflicht

The diagram illustrates a four-semester study plan for the M.Sc. International Business Management program. A vertical arrow on the left indicates the progression from Semester 1 at the top to Semester 4 at the bottom. Each semester is represented by a row of modules, each in a colored box with a dashed border. The total credit value (LP) for each semester is shown in a box on the right. The modules are color-coded according to the legend: Basis (orange), Aufbau (yellow), Vertiefung (green), Praxis (light blue), Profil (pink), and Abschluss (purple).

Semester	Module	LP	Total LP					
1. Semester	IGE: Building Autonomy (5 LP)	IGE: Digital Data and Information Systems (2 LP)	IGE: Corporate Financial (4 LP)	IGE: Personal Project (3 LP)	IGE: Management (6 LP)	IGE: Marketing and Market Understanding (4 LP)	IGE: Marketing Track (10 LP)	34 LP
2. Semester	IGE AE: Marketing for Technology (5 LP)	IGE AE: Marketing Management (5 LP)	IGE AE: Strategy for Technology (5 LP)	IGE AE: International Business in Asia (5 LP)	IGE: Mission M1 / Academic Exchange (AE) (6 LP)			31 LP
3. Semester	Strategic Management (6 LP)	Cultural Capital (6 LP)	Business Analytics powered by process-oriented AI (6 LP)	Seminar Digital Operations (6 LP)	Strategic Technology and Innovation Management (6 LP)			30 LP
4. Semester	Internship (15 LP)	Master Thesis (15 LP)						30 LP