

IIDEOS

- Innovation, Industrial Dynamics, Entrepreneurship, Organization and Space –

Beginn: 10.30 Uhr am 17.07.2024

Veranstaltungsort: Seminarraum 0040 (Erdgeschoss)

Fachbereich Geographie
Philipps-Universität Marburg
Deutschhausstr. 10
35032 Marburg

Programm

Zeitraum	Vortragende(r)	Thema/Titel
10.30 - 11.00	Tim Becker (Giessen)	A green window of opportunity in the Bamboo construction industry? Endogenous Market formations in India and China
11.00 – 11.55	Masomeh Ghorbani (Marburg)	Entrepreneurship in High-tech and KIBS In Small Cities: Insights from Big Cities in Germany
12.00 – 14.00	MITTAGSPAUSE	Restaurant Collosseo, Deutschhausstr. 35, Marburg
14.00 – 14.30	Christoph Friedrich (Hannover)	Combinatorial knowledge bases in entrepreneurship. Differences between startups and incumbents in German regions
14.30 – 15.00	Vanessa Blobel (Hannover)	Digitalization as a strategy for SMEs in times of crisis? A review and direction for future research
15.00 – 15.25	Kaffeepause	
15.25 – 15.55	Abdulhak Alsharif (Marburg)	Special Economic Zones and Innovation: A cross country analysis using difference in differences methodology