

Public Economics Group

Tim Friehe

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Course Outline: Industrial Organization, Summer 2025

Description:

Industrial Organization is about the workings of markets and industries, particularly the way firms compete with each other. The focus is on imperfect competition and how it influences decision-making and the well-being of market participants. The role of public policy is also discussed.

Organization:

Lecture	Thursday, 10.15-11.45, Room Am Plan 1 (First meeting: April 24)
Person	Tim Friehe (tim.friehe@uni-marburg.de)
Tutorial	Monday, 10.15-11.45, Room Am Plan 1 (First meeting: April 28)
Person	David Berthold
ECTS	6
Examination	Exam at the end of the course

Course Outline:

- 1) Introduction
- 2) Microeconomic Foundations
- 3) Collusion
- 4) Mergers
- 5) Vertical Relations
- 6) Product Differentiation
- 7) Innovation
- 8) Networks

References:

Much material of the course will be based on or similar to the material in:

Cabral, L.M.B., 2017. Introduction to Industrial Organization. Second edition. Cambridge, MA: MIT Press.

Other important references include:

Belleflamme, P., Peitz, M., 2015. Industrial Organization: Markets and Strategies. Second edition. Cambridge, UK: Cambridge University Press.

Motta, M., 2004. Competition Policy: Theory and Practice. Cambridge, UK: Cambridge University Press.

Syllabus effective (subject to change): 12 February 2025